

TRIZ Consulting Techniques for Internal TRIZ Programs Overview December, 2007

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Dedicate Consultation Time

- Consultant available during regularly scheduled time slots and at predetermined locations
- Consults to TRIZ trained and non-TRIZ trained technology owners
- Pros
 - Convenient to “customers”
 - Provides 1:1 learning/sharing
 - Can help with problem solving inertia
 - Great learning for consultants
 - Provides some TRIZ advertising opportunities
 - Supports a wide variety of customers and problem categories
- Cons
 - Uses a lot of consultants time (slots generally not filled)
 - Better suited to arms length consulting which can slow progress and/or disfavor non-TRIZ trained customers
 - Requires dedicated time from consultants

TRIZ Consultant Owns Analysis of Specific Issue

- Consultant owns problems
- Utilizes technical experts for support
- Pros:
 - Great Usage of TRIZ methodology
 - Consultant skill levels grows
 - Can work with non-TRIZ tech owners
- Cons:
 - Can take time to absorb technical knowledge necessary to complete exercises (functional model, CEC, etc.)
 - Tech owns can feel like they do not own solution
 - Tech owners do not learn as much about TRIZ as they could

TRIZ Consultant Assists w/ Analysis of Specific Issue

- Tech experts own problem
- Utilizes TRIZ consultant for methodology support
- Pros:
 - Problem modeling quickly absorbs correct technical detail
 - Tech owners skill levels grows
- Cons:
 - Requires that tech owners have TRIZ skills
 - Can take time to apply TRIZ methodology (i.e., team problem execution during TRIZ training – can be slow)
 - TRIZ consultant does not feel ownership of problem
 - TRIZ consultants do not grow as much in their execution of the methodology

TRIZ Class Consulting

- Tech experts own problem
- Utilizes TRIZ consultant for methodology support
- Pros
 - Dedicated consulting time
 - Provides 1:1 learning/sharing
 - Can help with problem solving inertia
 - Great learning for consultants
 - Tech owners have TRIZ Skills
- Cons:
 - Continued consultation may not be available after the class
 - TRIZ consultant does not feel ownership of problem
 - TRIZ consultants do not grow as much in their execution of methodology

Random Tool Consulting

- TESE – works well with innovation forums in generating new and improved product ideas
- Contradiction Matrix – generate engineering contradictions based on short consult and then analyze solution concepts based on 40 Principles list
- Nine Screens – quick and effective business process analysis

Users Groups

- Pros
 - Gathering of TRIZ trained folks
 - Could be dedicated work time
- Cons
 - Momentum problems likely due to lack of objectives

Contact Information

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